



FOR IMMEDIATE RELEASE

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ICONIC LUXURY HOTELS AND BRAVO WHISKY GOLF LAUNCH UNFORGETTABLE GOLF ADVENTURES

*The two brands have partnered to curate the ultimate four-day golfing getaway
across the UK and Northern France*



London, October 2024 - Iconic Luxury Hotels has introduced a new partnership with curators of world-class golf adventures Bravo Whisky Golf to create the ultimate four-day golfing getaway. Including two of Iconic Luxury Hotels' most iconic British properties, [Cliveden House](#) and [Chewton Glen](#), and world-class golf courses in Berkshire, Dorset and the North Coast of France, guests will be flown across the country and beyond by private charter helicopter for a golf trip like no other.

Day 1

The journey begins at Grade I stately home Cliveden House in Berkshire, where upon arrival guests will meet their Bravo Whisky Golf host, who will join them for the duration of the trip. Kicking off the trip in style, a champagne afternoon tea overlooking the glorious estate awaits, after which guests can explore the rich heritage of this storied British icon, its award-winning spa and the 376 acres surrounding National Trust grounds. Supper in the Cliveden Dining Room will follow, where Executive Head Chef Chris Hannon uses classic flavours with a modern twist to create a truly unique British fine dining experience.

Overnight: Cliveden House

Day 2

After a sumptuous breakfast at Cliveden House, guests will have the choice of being chauffeur driven to either Sunningdale Golf Club or Swinley Forest Golf Club, both just a short drive away in Ascot, for 18 holes of golf. At Sunningdale, guests will be hosted by a prominent Member of the Club, and experience the Willie Park Jnr course lined with pine, birch and oak trees. Meanwhile, Swinley Forest – built in 1909

for Lady Derby, a keen golfer who was not permitted to play on many of the men's-only courses across the country - is much loved for its mix of firm fairways and challenging greens. A lunch at the golf club will follow, after which guests will be chauffeur driven to Ascot Racecourse where an executive helicopter (Agusta Westland 109) will be ready and waiting to fly them down to country-house hotel Chewton Glen. Upon arrival, guests can unwind in the Chewton Glen spa, head out on a walk to make the most of Chewton Glen's prime position between the New Forest and the beautiful Dorset coastline, or simply retreat to their spacious Main House room or nature-wrapped Treehouse for a restful night's sleep.

Overnight: Chewton Glen

Day 3

The golf adventure continues on day three, as after breakfast guests will be chauffeur driven 40 minutes to Parkstone Golf Course. A seaside heathland course, also designed by Willie Park Jr, Parkstone sits on a sandy tract of undulating headland, with breathtaking views over Poole Harbour, across to Brownsea Island and the Isle of Purbeck. After 18 holes, guests' clubs will be taken back to Chewton Glen, and they will head onto The Jetty Restaurant in Christchurch for a lazy lunch at one of the UK's very best al fresco dining spots, indulging in freshly caught fish from Mudeford Quay and local oysters, lobster and shrimp. After lunch, guests will be driven to Lymington Yacht Haven to board a luxury powerboat for a sunset journey across the Solent, all the way to the Isle of Wight, before heading back for a relaxed evening at Chewton Glen.

Overnight: Chewton Glen

Day 4

The final day of this epic golf journey will begin with a scenic helicopter flight across the Channel to Brittany in Northwest France, landing at Dinard Airport. A short drive will take guests to Dinard Golf Club, sitting on the emerald coast of Saint-Briac-Sur-Mer, affording panoramic views of the sandy shores beyond. 18 holes of golf and a lunch at the Club will follow, after which guests will re-board the helicopter for a flight either back to Fair Oaks Airport in Surrey, where a chauffeur transfer back to London can be arranged, or to Cliveden House for a final night at the hotel.

To book: The Iconic Luxury Hotels x Bravo Whisky Golf Experience starts from £13,250pp based on four travelling guests, including:

- One night at Cliveden House and two nights at Chewton Glen on a B&B basis;
- Champagne afternoon tea at Cliveden House
- All car, helicopter and powerboat transfers as per the above
- 18 holes of golf at Sunningdale GC or Swinley Forest GC; Parkstone GC; and Dinard GC
- A Bravo Whisky Golf host travelling with the party

www.chewtonglen.com/offers/bravo-whisky-golf/

-ENDS-

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Notes to Editors:

About Cliveden House

Cliveden House is a five-star luxury hotel; the building is owned by the National Trust and operated under a long lease arrangement by Iconic Luxury Hotels. Less than 45 minutes west of London and 20 minutes from London Heathrow Airport, the hotel has 47 spacious rooms and suites in the main mansion plus Spring Cottage, a summerhouse on the banks of the River Thames, together with a boathouse and boats, luxurious spa and a range of sporting and leisure facilities. The Cliveden Dining Room is complemented by the relaxed informality of The Astor Grill, together with a range of private dining, banqueting, and meeting facilities. A member of Relais & Châteaux, Cliveden is unique, the setting, architecture and interiors all speak eloquently of extraordinary extravagance and remarkable refinement. There is a palpable sense of history for this is a house that for well over 350 years has been dedicated to the pursuit of pleasure, power, and politics.

About Chewton Glen

Chewton Glen is a five-red star privately-owned luxury country house hotel, located on the edge of the ancient New Forest National Park in Hampshire and just a few minutes' walk from the sea. A member of Relais & Châteaux, this family-friendly resort features an award-winning restaurant, world-class spa and leisure activities, luxurious accommodation and modern meeting facilities and a Children's Club. The hotel has 72 individually designed bedrooms and suites including 14 tree-house suites, a nine-hole par three golf course, croquet lawn, indoor and outdoor tennis courts, a spa which has been voted the best in Europe and a purpose-built cookery school, bakery and informal restaurant opened in association with James Martin.

About Iconic Luxury Hotels

Iconic Luxury Hotels was founded in December 2016 and is an expanding hotel company with an international focus. The collection of owned and managed hotels comprises an eclectic mix of properties each of which celebrates distinctive architectural style, cultural heritage, and natural surroundings. Each property has its own character, traditions, and stories but they share a common commitment to delivering outstanding experiences.

The current portfolio includes some of the world's most famous hotels from Cliveden House, one of England's finest country estates, to the Hotel Excelsior in Italy which is the home of the Venice International Film Festival. The other UK hotels comprise the Chewton Glen, an English estate on the South Coast; The Lygon Arms, a 14th Century Coaching Inn in the Cotswolds; 11 Cadogan Gardens in Chelsea, one of London's most prestigious residential neighbourhoods; The Mayfair Townhouse which sits in the heart of exclusive Mayfair; and the newest addition to the collection The Chelsea Townhouse, which opened its doors in September 2023. Later this year we will see the opening of the luxurious Palm House Hotel, in Palm Beach, Miami, Florida.

Iconic Luxury Hotels is part of L+R Hotels, a family-owned global hotel investment and management company with an extensive portfolio of more than 115 hotels, with 23,000 bedrooms across the UK, Europe, the US, and the Caribbean. With an evolving collection, ranging from select service hotels in Europe's most sought-after cities, to opulent, five-star assets and breath-taking leisure resorts, many of which are in the world's most exclusive locations, including Barcelona, Grand Cayman, Ibiza, London, Los Angeles, Mallorca, Monte Carlo, Turks and Caicos, Venice and more.